

## **Intrinsic Innovations Participates in Transpacific Entrepreneurial Conference Panel to Showcase Western Canada**

Our Co-Founder and CEO, Andrew Sanden, attended the CanCham 10<sup>th</sup> Annual Transpacific Entrepreneurial Conference in Hong Kong. Andrew had the pleasure of participating in the **Big. Bold. Alberta: Next gen Cleantech and Innovation Opportunities in Western Canada** panel discussion hosted by Invest Alberta. The panel spoke to a diverse audience of 500+ in-person and online participants.

The conference maintained its emphasis on exploring opportunities in Canada for Asian investors. The Invest Alberta panel aimed to spotlight how Asian investors can tap into the vast potential of Alberta as their strategic expansion point in North America, particularly in the tech sector.

Distinguished panel members included:

- Rick Christiaanse, CEO IAC, moderator and opening remarks
- Dr. Chen Fong, Creative Destruction Labs and Board Member, Invest Alberta providing insights about Alberta's Innovation landscape.
- Jimmy Lai, Senior Investment Manager at Saltagen Ventures, sharing his experiences in investing in Alberta ventures.
- Andrew Sanden, Co-founder and President of Intrinsic VC and CEO of Intrinsic Innovations, shedding light on Intrinsic's efforts to bring new technologies from Asia to Alberta.



Rick Christiaanse, CEO IAC



Andrew Sanden, Co-founder & CEO, Intrinsic Innovations



Jimmy Lai, Senior Investment Manager, Saltagen Ventures



Dr. Chen Fong, CDL & Board Member Invest AB